



**SHAFTESBURY'S FORECAST CALLS FOR NEW SERIES
THE WEATHER GIRL KNOWS
IN PARTNERSHIP WITH WEXWORKS MEDIA
BASED ON POPULAR JAPANESE FORMAT**

TORONTO, April 4, 2018 – In advance of MIPTV, leading content company **Shaftesbury**, in partnership with **WexWorks Media**, have acquired the rights to ***The Weather Girl Knows***, a popular Japanese format by TV Asahi.

The Weather Girl Knows is a quirky procedural with weather being the key to unlocking puzzling crimes, with clues as unpredictable as next week's forecast. Partnering an oddball weather girl (who's also a brilliant climatologist) with a rookie detective, each week they investigate mysteries of murder and ball lightning, hurricanes and hijacking. These strange bedfellows might just make the perfect pair to solve the most tempestuous crimes.

"*The Weather Girl Knows* is a procedural crime drama, with real-world science at its core. The format has been a huge success in Japan and we are thrilled to bring these characters to new audiences," said **Christina Jennings, Chairman and CEO, Shaftesbury**.

"I knew TV Asahi had created something special the minute I saw *The Weather Girl Knows*. I'm sure it will resonate with audiences around the globe and I couldn't be more excited to be working with Christina and her team," said **Matthew Wexler, CEO and Executive Producer, WexWorks Media**.

"We are excited to have the opportunity to work with Shaftesbury and WexWorks Media on bringing *The Weather Girl Knows* to the worldwide audience. The script is unique yet universal and is bound to capture the hearts and imaginations of the global audience," said **Yuka Kakui, Head of Format Development and Sales, TV Asahi**.

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About [Shaftesbury](#)

Shaftesbury is an award-winning creator and producer of original content for television, film, digital, and brands. Shaftesbury's current slate includes 12 seasons of *Murdoch Mysteries* for CBC, UKTV, and ITV STUDIOS Global Entertainment, detective drama *Frankie Drake Mysteries* for CBC and UKTV, and two seasons of critically acclaimed thriller series *Slasher* for Netflix. Shaftesbury's digital arm produces original digital, convergent, and branded entertainment projects including the global phenomenon *Carmilla*, mystery series *V Morgan Is Dead*, supernatural drama *Inhuman Condition*, and the *Slasher VR* app for iOS, Android, and Oculus Rift. Shaftesbury's branded entertainment division drives profitable engagement with millennials using scripted series, turning brands into executive producers. Recent brand partners include Walmart, Interac, U by Kotex®, and RBC.

About WexWorks Media

WexWorks Media is a Canadian-based media company focused on the creation, development, production and strategic implementation of innovative media content. As CEO, Matt is currently in

production on 40 x 22-minute animated series D.N.Ace, which he created and is showrunning for Nelvana and Teletoon in association with Dentsu and OLM (Japan). Previously, Matt served as co-head of Spin Master Entertainment and Executive Producer where he worked on producing international hits including PAW Patrol (Nickelodeon) and Bakugan Battle Brawlers (Teletoon, Cartoon Network).

About TV Asahi

With more than 59 years of leading the Japanese content industry, TV Asahi Corporation is a major media and content powerhouse headquartered in Tokyo. It operates Japan's leading terrestrial channel and collaborates with the three satellites channels under TV Asahi Holdings. The company continues to deliver top-rated drama series such as 'Doctor-X' and 'AIBOU Tokyo Detective Duo', unique entertainment formats 'Beat the Champions', 'Ranking the Stars' and '31 Legged Race', and enduring animation series including 'Doraemon' and 'Shin chan'. Together with over 20 group companies which cover film, animation, music publication, content production, events, digital platforms, e-commerce, etc., TV Asahi is positioned to pursue services that meet the needs of the consumer in the growing digital industry as well.

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